

**ONTARIO COOPERATIVE EDUCATION ASSOCIATION (OCEA)**  
**2021 Virtual OCEA Spring Conference**  
***Pathways to Resiliency: Challenge and Change***  
**May 10, 2021**

<https://oceacon.ca/spring-conference/>

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Hello:

Teachers from across the province work with youth to prepare them for the workforce, to be ready for challenges the future may bring, to remember their communities, and to become good community members. It is a tall order, and one that the Cooperative Education and other forms of Experiential Learning teachers and OCEA take seriously. To help us accomplish this goal, we make sure that our own skills and knowledge are regularly upgraded. To this end, OCEA hosts a yearly conference for our teachers to ensure that we offer the best know-how and methods to the workforce of tomorrow.



This important event will bring together approximately 300 secondary school educators from across Ontario for professional development and the sharing of best practices. As in the past, the success of our event has largely been due to the contributions of our **Sponsors** who have provided financial support to this event. These **Sponsorships** will assist our association with the costs of providing our educators with outstanding keynote speakers, informative workshop sessions and other costs associated with the conference.

We hope that you will support our **2021 Virtual OCEA Spring Conference** as a **Sponsor**. Your participation will be exclusively advertised within all our media – including but not limited to – virtual signage during the conference, and acknowledgement on our website at <https://oceacon.ca/>. Most importantly, this participation will highlight your commitment to professional development for the educators who are involved with helping students achieve success.

We are looking forward to your participation as a **Sponsor** at the **2021 Virtual OCEA Spring Conference**. We know that your experience with us will be a rewarding one. To view the with the various **Sponsorship Levels**, please see the next page.

If you wish to participate as a **Sponsor** at our event, please complete the online [Sponsor Acknowledgement Form](#) via *Google* by **May 3, 2021**.

Please feel free to contact me at any time should you wish to discuss **Sponsorship** opportunities.

Sincerely,

Carol Madsen  
Executive Administrative Assistant  
Ontario Cooperative Education Association (OCEA)  
[oceacon@rogers.com](mailto:oceacon@rogers.com)

*The Ontario Cooperative Education Association (OCEA) is a not-for-profit professional organization of Ontario's secondary school educators who are involved in Cooperative Education and other forms of Experiential Learning. We strive to provide the leadership and vision needed for the professional development of our members. One of the main goals of our Association is to develop and facilitate access to information, resources and other supports relevant to our members as they deliver workplace learning programs for secondary school students.*

**ONTARIO COOPERATIVE EDUCATION ASSOCIATION (OCEA)**  
**2021 Virtual OCEA Spring Conference: *Pathways to Resiliency -- Challenge and Change***  
**May 10, 2021**

**SPONSORSHIP ACKNOWLEDGEMENT FORM**  
**DUE DATE: MAY 3, 2021**

<https://oceaconference.com>

CLICK [HERE](#) TO COMPLETE THE SPONSORSHIP ACKNOWLEDGEMENT FORM ONLINE via GOOGLE FORM.

SPONSORSHIP LEVELS →	<input type="checkbox"/> <b>GOLD:</b> \$ 5, 000	<input type="checkbox"/> <b>SILVER:</b> \$ 3, 000	<input type="checkbox"/> <b>BRONZE:</b> \$ 1, 500	<input type="checkbox"/> <b>FRIEND OF OCEA:</b> \$ 750
<b>BENEFITS and VISIBILITY ↓</b>				
<b>Sponsor PowerPoint slides</b> (soundless) displayed throughout the conference	5	3	1	N/A
<b>Acknowledgment by Master of Ceremony</b> (to be determined by CPT)	✓	N/A	N/A	N/A
<b>Complimentary Exhibitor room</b> (approx. value \$285)	✓	30% discount on Exhibitor room	N/A	N/A
<b>Company Advertisement on our website</b> (logo with link) <a href="https://oceaconference.com">https://oceaconference.com</a>	12 months	6 months	3 months	1 month
<b>Information write-up</b> with logo (written / submitted by Sponsor) in the OCEA e-NEWS (Write-up may be edited without notice.)	Full page write-up / ad	½ page write-up / ad	¼ page write-up / ad	Company name with weblink
<b>Sponsoring company logo displayed</b> with expression "Thank you to our Sponsors" on virtual conference signage and on our website.	✓	✓	✓	✓

**PAYMENT OPTIONS:**  **CHEQUE**       **MONEY ORDER**       **EFT**

(OCEA no longer accepts credit card payments – payment by cheque, money order or EFT only.) If you wish to be invoiced for payment, please send a request to Carol Madsen at [OCEA@rogers.com](mailto:OCEA@rogers.com)

**MAIL** completed copy of **Sponsorship Acknowledgement Form** with payment to **Ontario Cooperative Education Association (OCEA), 2021 Virtual OCEA Spring Conference, c/o 35 Reynar Drive (Satellite Office), Quispamsis, NB E2G 1J9**