

ONTARIO COOPERATIVE EDUCATION ASSOCIATION (OCEA)
2019 OCEA SPRING CONFERENCE



Economic ↔ **Required**
Realities ↔ **Skills**
Preparing the Workforce of Tomorrow
APRIL 28th, 29th, AND 30th, 2019

Hilton Niagara Falls / Fallsview Hotel & Suites, 6361 Fallsview Boulevard, Niagara Falls, ON L2G 3V9

Hello

Teachers from across the province work with youth to prepare them for the workforce, to be ready for challenges the future may bring, to remember their communities, and to become good community members. It's a tall order, and one that Ontario Experiential Learning teachers and the Ontario Cooperative Education Association (OCEA) take seriously. To help us accomplish this goal, we make sure that our own skills and knowledge are regularly upgraded. To this end, a different provincial region hosts a yearly conference for our teachers, to ensure that we offer the best know-how and methods to the workforce of tomorrow.

The Niagara Region will be the proud host of the 2019 OCEA Spring Conference. This important event will bring together approximately 400 secondary school educators from across Ontario for professional development and the sharing of best practices. Local companies, organizations and employers will also be invited to participate. In addition, this event will allow us the opportunity to showcase the Niagara Region. As in the past, the success of our event has largely been due to the contributions of our sponsors who have provided financial support to this event. These sponsorships will assist our association with the costs of providing our educators with outstanding keynote speakers, informative workshop sessions and other costs associated with the conference.

We hope that you will support our **2019 OCEA Spring Conference** as a sponsor. Your participation will be exclusively advertised within all of our media – including but not limited to – the conference program (provided to each delegate), signage during the conference, and acknowledgement on our website at <https://oceacon.ca/>. Most importantly, this participation will highlight your commitment to professional development for the educators who are involved with helping students achieve success.

We are looking forward to your participation as a sponsor at the **2019 OCEA Spring Conference**. We know that your experience with us will be a rewarding one. To view the **Sponsor Acknowledgement Form**, with the various **Sponsorship Levels**, please click this [link](#).

If you wish to participate in our event, please complete and return the **Sponsor Acknowledgement Form** by **April 5, 2019** complete with payment as outlined on the form.

Please feel free to contact me at any time should you wish to discuss sponsorship opportunities.

Sincerely,

Marie Bilodeau
OCEA Conference Planner, 2019
Phone: 613-867-4945
Email: marie.s.bilodeau@gmail.com

The Ontario Cooperative Education Association (OCEA) is a not-for-profit professional organization of Ontario's secondary school educators who are involved in Cooperative Education and other forms of Experiential Learning. We strive to provide the leadership and vision needed for the professional development of our members. One of the main goals of our Association is to develop and facilitate access to information, resources and other supports relevant to our members as they deliver workplace learning programs for secondary school students.



ONTARIO COOPERATIVE EDUCATION ASSOCIATION (OCEA)
ASSOCIATION DE L'ÉDUCATION COOPÉRATIVE DE L'ONTARIO (AÉCO)
2019 OCEA Spring Conference
April 28th, 29th & 30th
Hilton Niagara Falls / Fallsview Hotel & Suites
6361 Fallsview Boulevard, Niagara Falls, ON L2G 3V9

2019 OCEA SPRING CONFERENCE SPONSORSHIP ACKNOWLEDGEMENT FORM
DUE: APRIL 5, 2019

PLEASE PRINT IN ALL CAPITAL LETTERS and PLEASE COMPLETE ALL SECTIONS

1. CONTACT INFORMATION

Company Name:		1 st Company Official Attending:
		Company Work Title:
Company Mailing Address (Street/City/Prov/Postal Code):		Dietary Needs or Food Allergies:
		Email Address:
		2 nd Company Official Attending:
		Company Work Title:
Phone:	Fax:	Dietary Needs or Food Allergies:
Company Website Address:		Email Address:

2. PLEASE SELECT YOUR SPONSORSHIP LEVEL

- | | | | | | | |
|--|--|--|---|---|---|--|
| <input type="checkbox"/> Titanium:
\$ 20, 000 | <input type="checkbox"/> Platinum:
\$ 12, 000 | <input type="checkbox"/> Diamond:
\$ 7, 000 | <input type="checkbox"/> Gold:
\$ 5, 000 | <input type="checkbox"/> Silver:
\$ 3, 000 | <input type="checkbox"/> Co-op / Experiential
Learning Supporter:
\$ 1, 500 | <input type="checkbox"/> Friend of OCEA:
\$ 750 |
|--|--|--|---|---|---|--|

3. PAYMENT OPTIONS: CHEQUE / MONEY ORDER / EFT

- Please note that OCEA no longer accepts credit card payments – payment by cheque, money order or EFT only.
- If you wish to be invoiced for payment, please send a request and completed application to Carol Madsen-Tapley at OCEA@rogers.com

4. MAIL TO:

Mail completed copy of **Sponsorship Acknowledgement Form** with payment made payable to Ontario Cooperative Education Association (OCEA) to:
Ontario Cooperative Education Association (OCEA)
2019 OCEA Spring Conference (Sponsor)
c/o 35 Reynar Drive (Satellite Office), Quispamsis, NB E2G 1J9

5. DELEGATE BAG INSERTS:

Item(s) to be included in DELEGATE BAGS (approx. 400 needed) **MUST BE RECEIVED BY APRIL 5, 2018.**
 For shipping information, please contact:
 Marie Bilodeau, OCEA Conference Planner 2019, marie.s.bilodeau@gmail.com

If you require additional information for any of the above, please contact:
 Marie Bilodeau, OCEA Conference Planner 2019, marie.s.bilodeau@gmail.com

NOTE: SPONSORSHIPS CAN BE SHARED WITH MORE THAN ONE ASSOCIATION / COMPANY.



**ONTARIO COOPERATIVE EDUCATION ASSOCIATION (OCEA)
ASSOCIATION DE L'ÉDUCATION COOPÉRATIVE DE L'ONTARIO (AÉCO)**

2019 OCEA Spring Conference

April 28th, 29th & 30th

**Hilton Niagara Falls / Fallsview Hotel & Suites
6361 Fallsview Boulevard, Niagara Falls, ON L2G 3V9**

2019 OCEA SPRING CONFERENCE SPONSORSHIP ACKNOWLEDGEMENT FORM

DUE: APRIL 5, 2019

SPONSORSHIP LEVELS →	<input type="checkbox"/> Titanium: \$ 20, 000 <i>(Corporate Sponsor - only 1 available)</i>	<input type="checkbox"/> Platinum: \$ 12, 000	<input type="checkbox"/> Diamond: \$ 7, 000	<input type="checkbox"/> Gold: \$ 5, 000 <i>(Breakfast or Lunch - only 4 available)</i>	<input type="checkbox"/> Silver: \$ 3, 000 <i>(Nutrition Breaks - only 5 available)</i>	<input type="checkbox"/> Co-op / Experiential Learning Supporter: \$ 1, 500	<input type="checkbox"/> Friend of OCEA: \$ 750
BENEFITS and VISIBILITY ↓							
Opportunity to speak at conference opening: 2 - 3 minute time-slot (to be determined by CPT)	✓	X	X	X	X	X	X
Sponsor to provide five (5) PowerPoint slides (soundless) displayed throughout the conference	✓	✓	✓	X	X	X	X
Acknowledgment by Master of Ceremony (to be determined by CPT)	✓	✓	X	X	X	X	X
Complimentary Exhibitor booth in a prime location (approx. value \$1,200)	✓	✓	✓	✓	30 % discount on Exhibitor Booth	20 % discount on Exhibitor Booth	10 % discount on Exhibitor Booth
Complimentary conference registration(s) <i>(approx. value \$500 each)</i> NOTE: room reservations are the sponsor's responsibility - MUST let the hotel know you are attending the OCEA Conference in order to receive the discounted rate.	Four (4) registrations - Includes four (4) reserved Sunday Evening Banquet Dinners	Two (2) registration - Includes two (2) reserved Sunday Evening Banquet Dinners	One (1) registration - Includes one (1) reserved Sunday Evening Banquet Dinner	One (1) registration - Includes one (1) reserved Sunday Evening Banquet Dinner	One (1) registration - Includes one (1) reserved Sunday Evening Banquet Dinner	<i>Consider purchasing one (1) conference registration</i>	<i>Consider purchasing one (1) conference registration</i>
Company Advertisement on our website (logo with link) https://oceacon.ca/	for 12 months (Sept 2019 – Aug 2020)	for 9 months (Sept 2019 – May 2020)	for 6 months (Sept 2019 – Feb 2020)	for 3 months (Sept 2019 – Nov 2020)	for 1 month (Sept 2019)	for 1 month (Sept 2019)	for 1 month (Sept 2019)
Provide printed promotional material for delegate bags (approx. 400)	✓	✓	✓	✓	✓	✓	✓
Information write-up (written / submitted by Sponsor) in OCEA e-NEWS 2019-20 <i>(Write-up may be edited without notice.)</i>	Full page write-up / ad	1/2 page write-up / ad	1/2 page write-up / ad	1/3 page write-up / ad	1/4 page write-up / ad	<i>We Support Co-op / Experiential Learning!</i>	<i>Friend of OCEA</i>
Sponsoring company logo displayed with expression "Thank you to our Sponsors" on conference signage and on our website.	✓	✓	✓	✓	✓	<i>We Support Co-op / Experiential Learning!</i>	<i>Friend of OCEA</i>
Sponsoring company signage positioned at food stations as "Breakfast", "Lunch" or "Nutrition Break"	X	X	X	✓	✓	X	X