



2025 OCEA Spring Conference
Sheraton and Best Western Parkway Toronto North Hotel
600 Highway 7, Richmond Hill, ON L4B 1B2
April 27th, 28th and 29th, 2025
DUE DATE: APRIL 15, 2025
<https://oceacon.ca/>



December 10, 2024

Hello from the Ontario Cooperative Education Association (OCEA):

Teachers and educators from across the province of Ontario work with youth to prepare them for the workforce, to be ready for challenges the future may bring, to remember their communities, and to become good community members. It's a tall order, and one that OCEA, Cooperative Education and other forms of Experiential Learning teachers and board level educators take very seriously. To help us accomplish this goal, we make sure that our own skills and knowledge are regularly upgraded. To this end, a different provincial region hosts a yearly conference for our teachers and board level educators, to ensure that we offer the best know-how and methods to the workforce for tomorrow.

The York Region will be the proud host of the **2025 OCEA Spring Conference** as our event will be held at the **Sheraton and Best Western Parkway Toronto North Hotel** in **Richmond Hill** during **April 27, 28 and 29, 2025**. This important event will bring together approximately 400 secondary school teachers and board level educators from across Ontario for professional development and the sharing of best practices. Local companies, organizations and employers will also be invited to participate. In addition, this event will allow us the opportunity to showcase the York Region. As in the past, the success of our event has largely been due to the contributions of our sponsors who have provided financial support for our event. These sponsorships will assist our association with the costs of providing our teachers and board level educators with informative workshop sessions and other costs associated with the conference.

We hope that you will support our **2025 OCEA Spring Conference** as a **SPONSOR**. Your participation will be exclusively advertised within all our media – including but not limited to – the conference program, signage during the conference, and acknowledgement on our website at <https://oceacon.ca/>. Most importantly, this participation will highlight your commitment to professional development for the Ontario educators who are involved with helping students achieve future success.

We are looking forward to your participation as a **SPONSOR** at the **2025 OCEA Spring Conference**. We know that your experience with us will be a rewarding one. To view the **SPONSOR Application Form**, with the various **Sponsorship Levels**, please see the next page.

If you wish to **SPONSOR** our event, please complete and return the **SPONSOR Application Form** by **April 15, 2025**, complete with payment as outlined on the form.

Please feel free to contact **Pat Piro, OCEA Chair** at pirop@hwcdsb.ca if you wish to discuss the various sponsorship opportunities available. Thank you.

Sincerely,

Carol Madsen

Carol Madsen
Executive Administrative Assistant
Ontario Cooperative Education Association (OCEA)
c/o 35 Reynar Drive (Satellite Office), Quispamsis, NB E2G 1J9
Office phone: 506-849-3693 | Email: oceacon@rogers.com

The Ontario Cooperative Education Association (OCEA) is a not-for-profit professional organization of Ontario's K-12 educators who are involved in Cooperative Education and other forms of Experiential Learning. We strive to provide the leadership and vision needed for the professional development of our members. One of the main goals of our Association is to develop and facilitate access to information, resources, and other supports relevant to our members as they deliver workplace learning programs for K-12 students.

SPONSORSHIP APPLICATION: DUE DATE: APRIL 15, 2025

PLEASE PRINT IN ALL CAPITAL LETTERS and PLEASE COMPLETE ALL SECTIONS.

1. CONTACT INFORMATION

Company Name:	1 st Company Official Attending (first / last name):
	Company Work Title:
Company Mailing Address (Street/City/Prov/Postal Code):	Dietary Needs or Food Allergies:
	Email Address:
	2 nd Company Official Attending (first / last name):
	Company Work Title:
Phone (with area code):	Dietary Needs or Food Allergies:
Company Website Address:	Email Address:

2. PLEASE SELECT YOUR SPONSORSHIP LEVEL:

☐ Titanium: \$10,000
 ☐ Platinum: \$ 8,000
 ☐ Diamond: \$5,000
 ☐ Gold: \$4,000
 ☐ Silver: \$3,000
 ☐ Bronze: \$2,000

3. PAYMENT OPTIONS: ☐ Cheque ☐ Money Order ☐ Electronic Funds Transfer (EFT)

(PLEASE NOTE: OCEA does not accept E-TRANSFERS, and we no longer accept CREDIT CARD PAYMENTS – payment will be accepted by cheque, money order or EFT only.)

PAYMENT MUST ACCOMPANY APPLICATION – DUE BY APRIL 15, 2025.

4. Mail completed copy of **SPONSORSHIP APPLICATION** with payment made payable to:
OCEA Ontario Education Association Inc. to:

Ontario Cooperative Education Association (OCEA)
2025 OCEA Spring Conference (Sponsor)
c/o 35 Reynar Drive (Satellite Office)
Quispamsis, NB E2G 1J9
T: 506-849-3693 | OCEA@Rogers.com

Please feel free to contact Pat Piro, OCEA Chair, pirop@hwcdsb.ca or Carol Madsen, OCEA@Rogers.com if you wish to discuss the various sponsorship opportunities available. Thank you.

SPONSORSHIP APPLICATION: DUE DATE: APRIL 15, 2025

SPONSORSHIP LEVELS →	<input type="checkbox"/> Titanium: \$10,000 (Audio/Visual Equipment rental for three- day event - 1 available)	<input type="checkbox"/> Platinum: \$8,000 (Awards' Banquet - 1 available)	<input type="checkbox"/> Diamond: \$5,000 (Social / Networking Event - 2 available)	<input type="checkbox"/> Gold: \$4,000 (Breakfast or Lunch - 4 available)	<input type="checkbox"/> Silver: \$3,000 (Nutrition Break - 5 available)	<input type="checkbox"/> Bronze: \$2,000 We Proudly Support CO-OP / OYAP / SHSM / DUAL CREDIT
BENEFITS and VISIBILITY ↓						
Opportunity to speak at conference opening: 3-minute timeslot (to be determined by CPT)	✓	At Awards' Banquet Only	X	X	X	X
PowerPoint slides - Sponsor to provide five (5) (soundless slides) displayed throughout the conference	✓	✓	✓	X	X	X
Master of Ceremony Acknowledgment (to be determined by CPT)	✓	✓	✓	X	X	X
Exhibitor Booth (approx. value \$1400) - booth and one staff only – additional fees may apply.	100 % discount on 1 Booth	100 % discount on 1 Booth	50 % discount on 1 Booth	25 % discount per Booth	20 % discount per Booth	15 % discount on Booth
Complimentary conference registration(s) (approx. value \$800 each) <i>NOTE: room reservations are the sole responsibility of sponsor – tell hotel you are attending the OCEA event to get the discounted rate.</i>	Four (4) registrations - Includes four (4) reserved Awards' Banquet Dinners	Two (2) registrations - Includes three (2) reserved Awards' Banquet Dinners	One (1) registration - Includes one (1) reserved Awards' Banquet Dinner	One (1) registration - Includes one (1) reserved Awards' Banquet Dinner	<i>Consider purchasing conference registration</i>	<i>Consider purchasing conference registration</i>
Company Advertisement on our website (logo with link) https://oceca.on.ca/	for 12 months (Sept 2025 – Aug 2026)	for 12 months (Sept 2025 – Aug 2026)	for 6 months (Sept 2025 – Feb 2026)	for 3 months (Sept - Nov 2025)	for 2 months (Sept - Oct 2025)	for 1 month (Sept 2025)
Provide printed promotional material for delegates (approx. 300)	✓	✓	✓	✓	✓	✓
Information write-up (written / submitted by Sponsor) in OCEA e-NEWS 2025 (Write-up may be edited without notice.)	Full page write-up / ad	1/2-page write-up / ad	1/2-page write-up / ad	1/3-page write-up / ad	1/4-page write-up / ad	We Proudly Support CO-OP / OYAP / SHSM / DUAL CREDIT
Sponsoring company logo displayed with expression "Thank you to our Sponsors" signage at conference and on our website.	✓	✓	✓	✓	✓	We Proudly Support CO-OP / OYAP / SHSM / DUAL CREDIT
Sponsoring company signage positioned at food stations as "Breakfast", Lunch" or "Nutrition Break"	X	✓	✓	✓	✓	X